

סמינר בין תחומי על תקשורת במצבי משבר, חירום וסיכון במאה ה-21  
המכללה האקדמית הדסה בירושלים 10 ו-11 בינואר 2016  
An Interdisciplinary Seminar on Crisis, Emergency and Risk Communications in the 21<sup>st</sup> Century:  
HADASSAH ACADEMIC COLLEGE, JERUSALEM 10-11 January 2016

להרשמה מראש כדי להבטיח מקום אנא התקשרו 02-629-1915 או שלחו מייל אל [limor@hadassah.ac.il](mailto:limor@hadassah.ac.il)  
הסמינר יתנהל באנגלית

**Program**

**Day 1: Sunday, January 10, 2016**

**16:00 Opening: 'Rules of the Game': Prof. Dov Shinar** (Seminar Convener, Head, Public Diplomacy Program, Department of Politics and Communication, HAC)

**16:30 – 18:00 Crisis, Emergency, Risk and the Media (HAC Meeting Room)**

**Chair:** Prof. Hillel Nossek (Kinneret Academic College, Editor Media Frames)

**Opening Panel:** Prof. Paul Frosh (HU), Prof. Anat First (Netanya Academic College), Ms. Micky Rozin-Aharonson (Business consultant, formerly PM's Office)

**Closing Comments:** Col. (ret.) Gili Shenhar (Home front Command, TAU, Senior Consultant Disaster Response Planning, R&D and Emergency Response)

**18:00 – 19:00 The Rule of Law in Extreme Conditions: The Media and Media Regulation**

**Chair:** Prof. Stephen Greenwald (Director, H. L. Carey Institute for Government Reform, Wagner College)

**Introductory remarks:** Prof. Mordechai Kremintzer (VP Research, Israel Democracy Institute, Professor Emeritus, Hebrew University of Jerusalem Faculty of Law)

**Discussion:** Adv. Dorli Almagor (Chair TV Committee, Council of the Second Authority for Television and Radio), Prof. John Esser (Chair of Sociology, Wagner College)

**Closing Comments:** Prof. Gad Barzilai (Dean, Faculty of Law, Minerva Center at Haifa University)

**19:00 Official Opening and Reception**

**Greetings:** Prof. Bertold Fridlender (President HAC); Prof. Stephen Greenwald (Director, Hugh L. Carey Institute for Government Reform, Wagner College); Prof. Gad Barzilai (Dean, Faculty of Law and Minerva Center, Haifa U); Prof. Arye Naor (Chair, Department of Politics and Communication, HAC); Dr. Ahmet Oktar Babuna (A9 TV host & commentator, The Movement for the Culture of Peace and Reconciliation, Turkey).

**19:30 Keynote 1 : Media and Crisis, Media in Crisis?: Role of the Law**

**Chair:** Dr. Doron Shulziner (HAC)

**Speaker:** Israel Supreme Court Justice (emerita) Dalia Dorner, President, Israeli Press Council

**Day 2: Monday, January 11, 2016**

**9:00- 10:30 Diagnose: How Do the Media Treat Crisis and Emergency?**

**Chair:** Prof. Arye Naor (Chair, Department of Politics and Communication, HAC)

**Introductory Remarks:** Prof. Gadi Wolfsfeld (IDC, Herzliya), Dr. Zohar Kampf (HU)

**Discussion:** Mr. Alex Selsky (HAC, formerly PM's Office), Dr. Yael Ben Moshe (HAC), Mr. Gadi Baltiansky (HAC).

**Closing Comments:** Prof. Rafi Mann (Ariel U, Seventh Eye)

**10:30- 11:15 Keynote2: Legal and Ethical Dilemmas Faced by Journalists and Media Organizations in Crisis/Emergency/Risk Situations**

**Chair:** Prof. Dalia Gavriely-Nuri (HAC)

**Speaker:** Prof. Moshe Negbi (Legal Commentator, Israel Broadcasting Authority, HU)

**11:15 – 13:15 Therapy: How Should the Media Treat Crisis and Emergency?**

**Chair:** Prof. Steven Beschloss (writer, journalist, filmmaker, Senior Communications Specialist, Wagner College)

**Introductory remarks:** Prof. Eli Avraham (Head, Comper Center for the Research of Anti-Semitism & Racism, Chair, Executive Committee - ISEF Foundation, Communication Department, Haifa U).

**Discussion:** Dr. Arad Nir (Head, Foreign News Desk and International Commentator Channel 2 News), Dr. Yuval Dror (Dean, School of Media Studies, College of Management), Prof. John Esser (Chair of Sociology, Wagner College) Dr. Benedetta Berti (TED Fellow 2015, TAU, INSS).

**Closing Comments:** Prof. Elihu Katz (Distinguished Trustee Professor Emeritus, the Annenberg School for Communication, University of Pennsylvania; Professor Emeritus of Sociology and Communication, Hebrew University of Jerusalem)

Lunch Break

**14:30- 16:15 PM Therapy: What Can Be Done? An Agenda for Research and Action**

**Chair:** Prof. Csaba Nikolenyi (Dept. Political Science, Director, Azrieli Institute for Israel Studies, Concordia U, Montreal)

**Introductory remarks:** Prof. Dalia Gavriely-Nuri (HAC), Mr. Yaki Dayan (HAC)

**Discussion:** Ms. Limor Bar-On (political campaign manager, HAC), Mr. Regev Natansohn (visual anthropologist, HAC).

**Closing Comments:** Dr. Tehilla Altshuler (Head, Media Reform Project; Head, Center for Democratic Values and Institutions | Israel Democracy Institute)

**16:30 – 17:30 Planning International Wagner-Hadassah Activities**

**(HAC-WAGNER Faculty + invitees)**

HAC President Bertold Fridlender, **Vice-President and Dean of Academic Affairs** Dr. Tzachi Milgrom, Wagner College and HAC Professors Steven Beschloss, John Esser, Stephen Greenwald, Arye Naor, Dov Shinar, HAC Faculty and Students

**17:30 Seminar Wrap-Up**